Lawrence Whiteside

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Portfolio: https://lawrencewhiteside.com
Repos: https://github.com/lawwantsin

17 years experience working as a full-stack web developer including design, animation, illustration, writing and video production for digital agencies and startups. Looking for cool projects. Tech agnostic.

Langs: Typescript, JavaScript, Ruby, Python, PHP, Swift, HTML, CSS, GLSL
Libs: Blender Qwik.js, TailwindCSS, Cloudflare, React, Babylon.js, Node, Express, MongoDB, PostgreSQL, LLMS

Education: **New York University - 2004 to 2008**
Double Bachelor of Fine Arts in Film Production and Dramatic Writing.

Experience

3/2022-1/2024 - Sellwild.com - Web/Mobile Developer
- Complete redesign and coding of a resale e-commerce marketplace and hybrid mobile app.
- Used React.js, SCSS, Next.js, MySQL, PHP, AWS, Vercel and Stripe.
- Created multiple video promos using GenAI and Blender

3/2009 - 1/2022 - Freelance Web Developer
- Client facing for Brands in Portland, Austin and NY designing and building E-Commerce sites and projects.
- Clients include Fred Astaire Dance Studios, Exit-21, eLayaway, KaviWork, PNWChiroCoverage, EdibleBrains, Alternative Arts Assoc, Eyes Eye Candy, Bellie & Katrina, etc.

7/2019 - 8/2020 - Hunt, Gather Agency - Freelance Developer
- Built/maintained 2 e-commerce projects for national brands for an agency in Austin, TX.
- Nadamoo.com and TrustHer.org in Wordpress and Shopify.

7/2018 - 6/2019 - T3 Agency - Freelance Developer
- Joined the project late and finished the Full-funnel redesign of Ingram Micro for Canada in React.js with a Design and Backend Team.

5/2015 - 5/2017 - VarsityTutors.com - Web Developer
- VC Backed Series B Funded online and in-person tutoring service.
- Participated in 3 large migrations from Rails Monolith to Microservices on AWS.
- Acquisition integrations and many SEO/Conversion Campaigns.

4/2014 - 12/2014 - Picsell.com - Web Developer
- Built Customer Service Portal from existing Salesforce backend for early Offer Up like mobile marketplace app.

9/2012 - 3/2014 - Fantrotter.com - CTO
- Travel search engine for music and sporting events
- API aggregation, price estimation from time series flight/hotel/car/ticket data. Multiple formats and devices.
- Using PostgreSQL, Rails, CanJS, Heroku.

8/2011 - 3/2018 - CinemaSetFree.com - CTO
- Wrote a Portfolio creator SaaS app for Actors and Filmmakers.
- Mobile apps for scouting, crewing and shot tracking on set.
- Using Rails, CanJS, Heroku, PostgreSQL.

9/2010 - 3/2012 - Spins.FM - CTO
- Wrote a Social Radio Request app connecting music fans to local radio stations.
- Lead Developer, Multiple Platforms and devices.
- Viral attention from Radio stations and fans
- Columbia Records was main client
- Multiple celebrity music acts through Columbia.

11/2007 - 8/2010 - Oktane.net - Web Developer
- Wrote many client sites using Rails/Wordpress including Maxim Magazine, NHL, Montauk Tourism, Wikidocs.com, etc.
- Co-Created 2 web video products, Head2Head.tv and Purecast.com, an early Vlog plugin for Wordpress.