Lawrence Whiteside **Web Developer - Pacific Time - Remote**
contact@lawrencewhiteside.com | 917-287-7356
More at my Portfolio: lawrencewhiteside.com | github.com/lawwantsin

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Full-stack developer with 18+ years building scalable web applications and marketplaces. Technical co-founder of 3 startups with expertise spanning modern JavaScript frameworks, e-commerce platforms, and creative technologies (3D, video, GenAI). Proven track record delivering web solutions for national brands and driving 2x user acquisition.

Experience

Founder **BabylonJSMarket.com | Mar 2024 - Present**
- Developed a Marketplace website for multiple sellers using Qwik.js, TailwindCSS, MDX and PostgresSQL, Stripe integration for checkout. Produced online courses on Game Development using Typescript and Babylon.js

Web/Mobile Developer **Sellwild.com | Mar 2022 – Jan 2024**
- Spearheaded the redesign and development of an Peer2Peer e-commerce platform and hybrid mobile application.
- Used React.js, SCSS, Next.js, MySQL, PHP, AWS, Vercel, and Stripe.
- Produced engaging video promotions using GenAI and Blender to boost user interaction.

Web/Mobile Developer ***Hunt, Gather Agency* | Jul 2019 – Aug 2020**
- Developed and maintained e-commerce solutions for major national brands using WordPress and Shopify.
- Enhanced functionality and UX for sites like Nadamoo.com and TrustHer.org.

Web/Mobile Developer ***T3 Agency* | Jul 2018 – Jun 2019**
- Contributed to a comprehensive full-funnel redesign of Ingram Micro's Canadian division using React.js in collaboration with design and backend teams.

Web Developer ***VarsityTutors.com* | May 2015 – May 2017**
- Contributed to multiple migrations from a monolithic Rails architecture to microservices on AWS.
- Led SEO and conversion-focused campaigns, doubling user/tutor acquisition.

Web Developer **Picsell.com | Apr 2014 – Dec 2014**
- Developed a customer service portal integrated with a Salesforce backend for an early mobile marketplace app.

Technical Co-Founder **Fantrotter.com | Sep 2012 – Mar 2014**
- Designed and coded a flight/hotel/travel search engine for tour-based travel using API aggregation and data analysis for multiple platforms.
- Utilized PostgreSQL, Rails, and CanJS for development and deployment on Heroku.

Technical Co-Founder **Spins.FM | Sep 2010 – Mar 2012**
- Led the development of a social radio request application, achieving viral traction and servicing major clients like Columbia Records.

Web Developer/Producer **Oktane.net | Nov 2007 – Aug 2010**
- Delivered robust web solutions for clients, including Maxim Magazine and Montauk Tourism, using Rails and WordPress.
- Co-developed web video platforms Head2Head.tv and Purecast.com, an early vlog plugin for WordPress.

Technical Skills

Expert in Typescript/Javascript, Frontend-frameworks, Node.js, APIs, Stripe, E-Commerce, SQL, Git, Apache, AWS, 3D Babylon.js, Adobe Suite, Blender, GenAI, Ruby, Rails. Wordpress.

Early Education: New York University | Tisch School Bachelor of Fine Arts in Film Production & Writing